

An aerial photograph of a residential development, Robles Park Village, featuring a mix of modern and traditional housing styles, green spaces, and a winding path. The entire image is overlaid with a semi-transparent blue filter.

Robles Park Village

REDEVELOPMENT MASTER PLAN

STEERING COMMITTEE
JANUARY MEETING

Phase One Summary

EXECUTIVE SUMMARY

During the month of October, the New Robles Park project commenced work with the first of six project phases. The primary focus of phase one is Discovery. The goal during this period was to reach out to Robles Park and Tampa Heights communities to understand their needs and how, through design, a neighborhood full of opportunity and optimism can be created.

As community outreach and engagement are of paramount importance, various platforms were developed to connect with the community. Feedback via community engagement meetings both on-site and virtual as well as the needs assessment survey provided insight and valuable information to the project team.

Regards,

*New Robles Park
Development Team*

30 Community Workshops

24 In Person On Site

4 Broadcast Live

2 Virtual All-Inclusive

175+ Resident + Local Interactions

125+ Resident + Local On-Site Workshop Attendance

80+ Resident Surveys Completed

60+ Resident + Local Virtual Workshop Attendance

Phase Two Summary

EXECUTIVE SUMMARY

November was a time for research and gathering a deeper understanding of the history and resources available as we work together to create a new vision for the Robles Park community. During Phase 2 we met with community leaders and representatives of various organizations to inform and collaborate. Through multiple focus groups and one-on-one meetings we have worked to formulate strategies that will enable a vibrant and thriving community to be created. Additionally, studies have been completed to analyze existing site conditions and evaluate the feasibility of the new development.

As the framework for the new Robles Park is being developed, we have also been listening and researching the various ways in which to honor and represent Zion Cemetery.

Through the feedback obtained during Phase 2 we look forward to continued exploration of ideas and refinement of the master plan in the coming months.

Regards,
*New Robles Park
 Development Team*

SYNOPSIS

The focus of phase 2 was 'Research'. This involved a deep dive into our pillars of success for redevelopment and uncovering experts and resources for the project.

20+ Focus Group Meetings

100+ Community Reps and Specialists

100s Of Resources Identified

PURPOSE BUILT COMMUNITIES



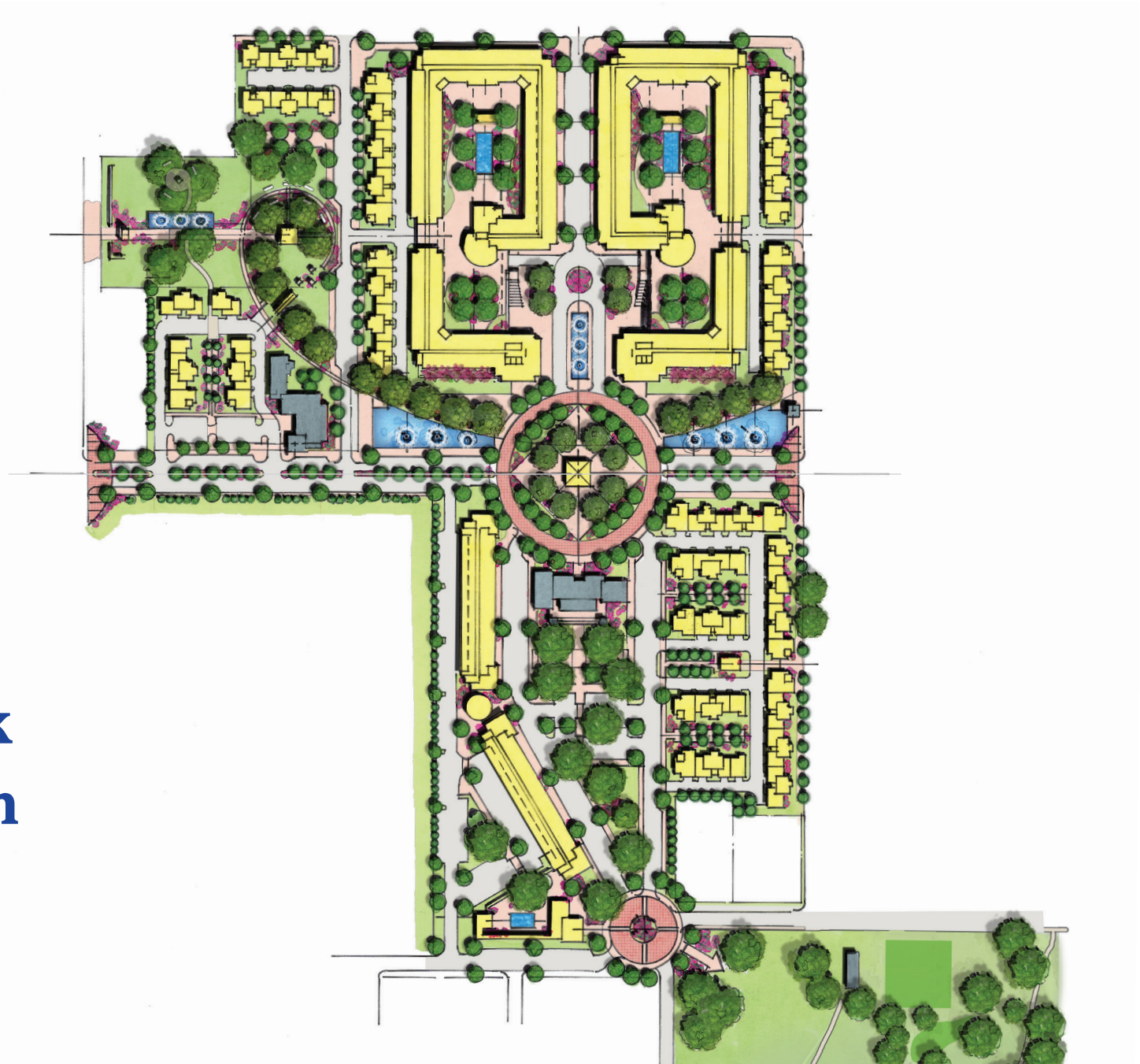
Lift Orlando

Lift Orlando is a non-profit organization founded in 2013 by a group of business leaders partnering with residents to break the cycle of poverty through neighborhood revitalization.

2020 MID-YEAR HIGHLIGHTS

| | |
|-----------------------------------|-----------------|
| Childhood Poverty | DOWN 16% |
| Per Capita Income | UP 50% |
| Crime | DOWN 30% |
| High School Graduation Rate | UP 17% |
| Kindergarten Readiness | UP 12% |
| Resident Satisfaction | 88% |

Robles Park Master Plan



Community Resource Hub

DRAFT

501 C3

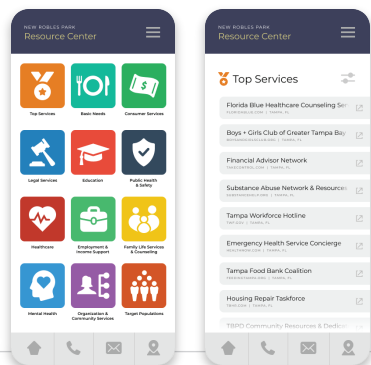
Neighbors Caring for Neighbors

Keeper of the Vision - Quarterback

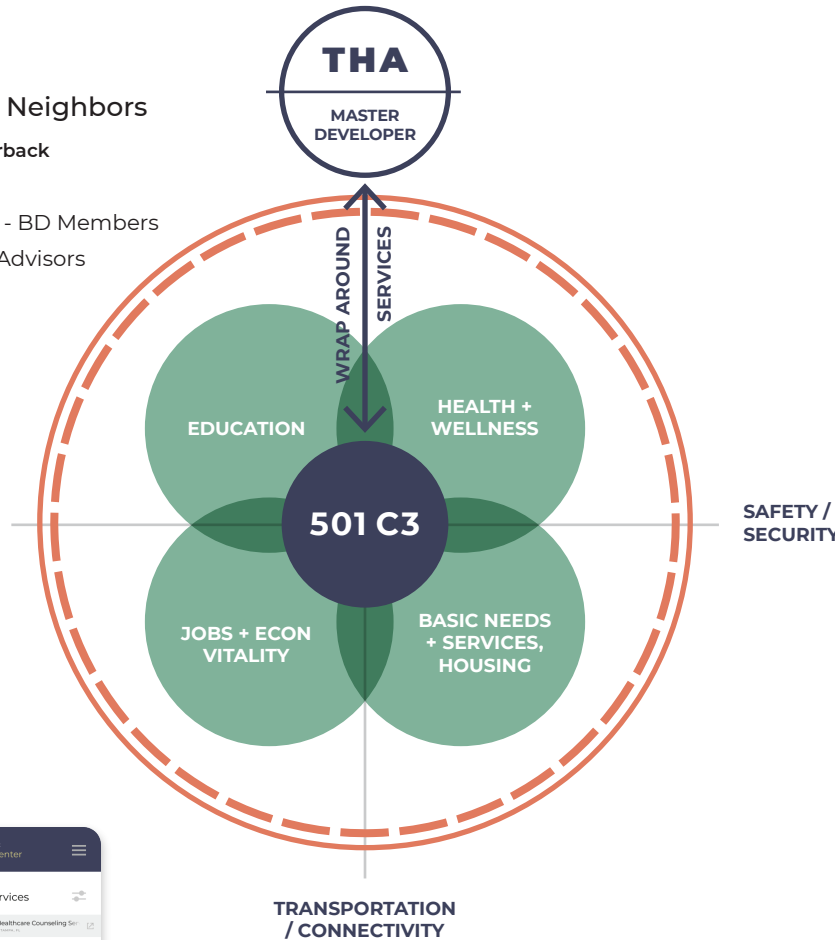
- Strong Chairperson
- Resident Ambassadors - BD Members
- Experts / Partnership / Advisors
 - Education
 - Wellness
 - Jobs
 - Housing

The "HUB"

- 50,000 sf Facility
- Wrap Around Service
- One-Stop Shop



◀ Digital Resource Center Support App complementing HUB services



* PROGRAM

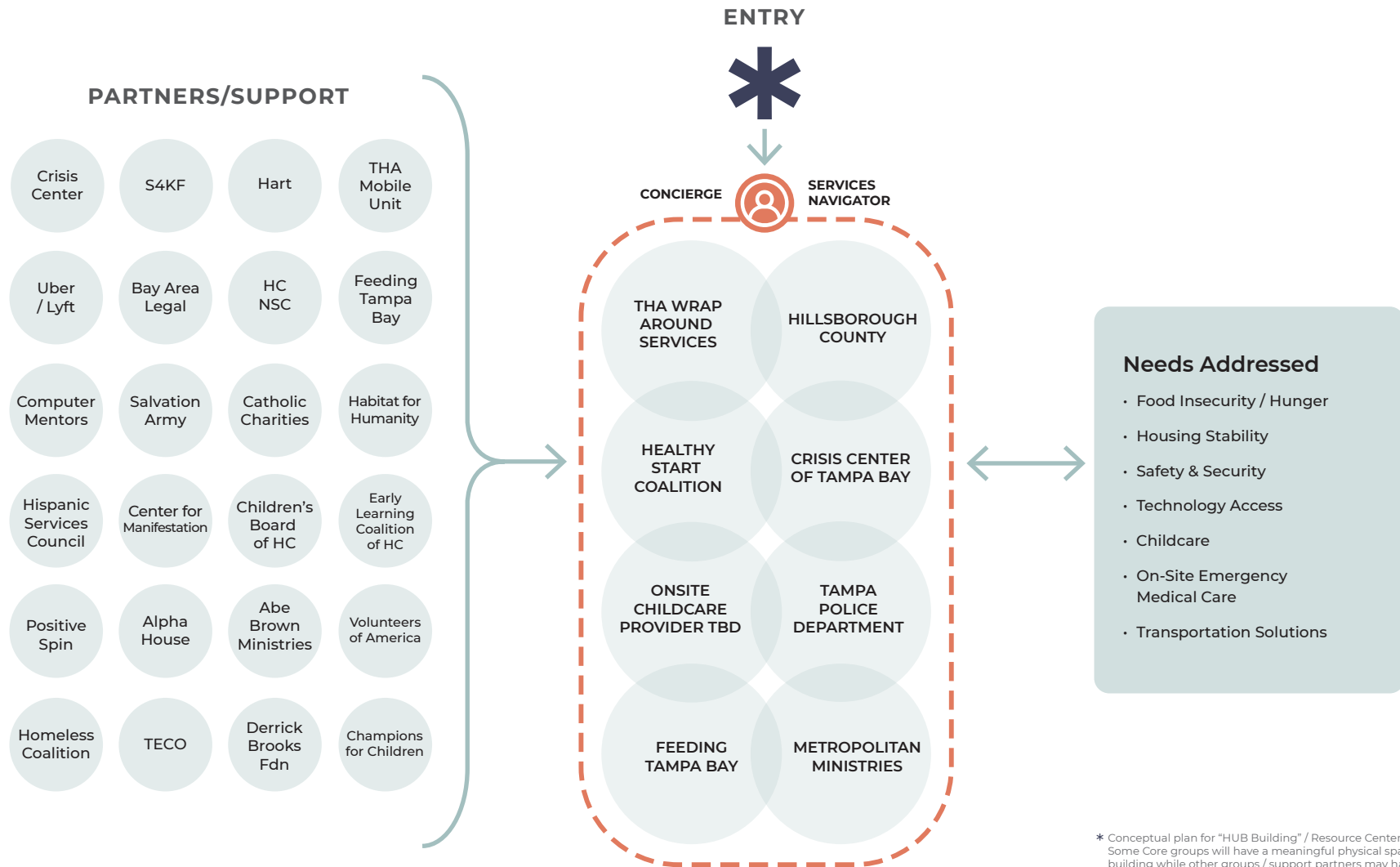
Wrap-Around Service Concierge Service

1. THA Wrap-Around Services - Basic Need
2. Health Clinic (Supported by Mobile Center)
(BayCare, Tampa General, Tampa Family Health Center)
3. Health Insurance - Strategic Partner TBD
4. Wellness Facilities
5. Education Enrichment
 - Program Counselors
 - Classrooms
 - Tutoring
 - Multi-purpose Space
6. Technology Center / Incubator / Co-Work Space
7. Teaching Kitchen / Nutritionist
8. Job Connect Counselors
9. 501 C3 Offices
10. Mobility Center
11. Family Counseling

“People, Places, & Partnerships”

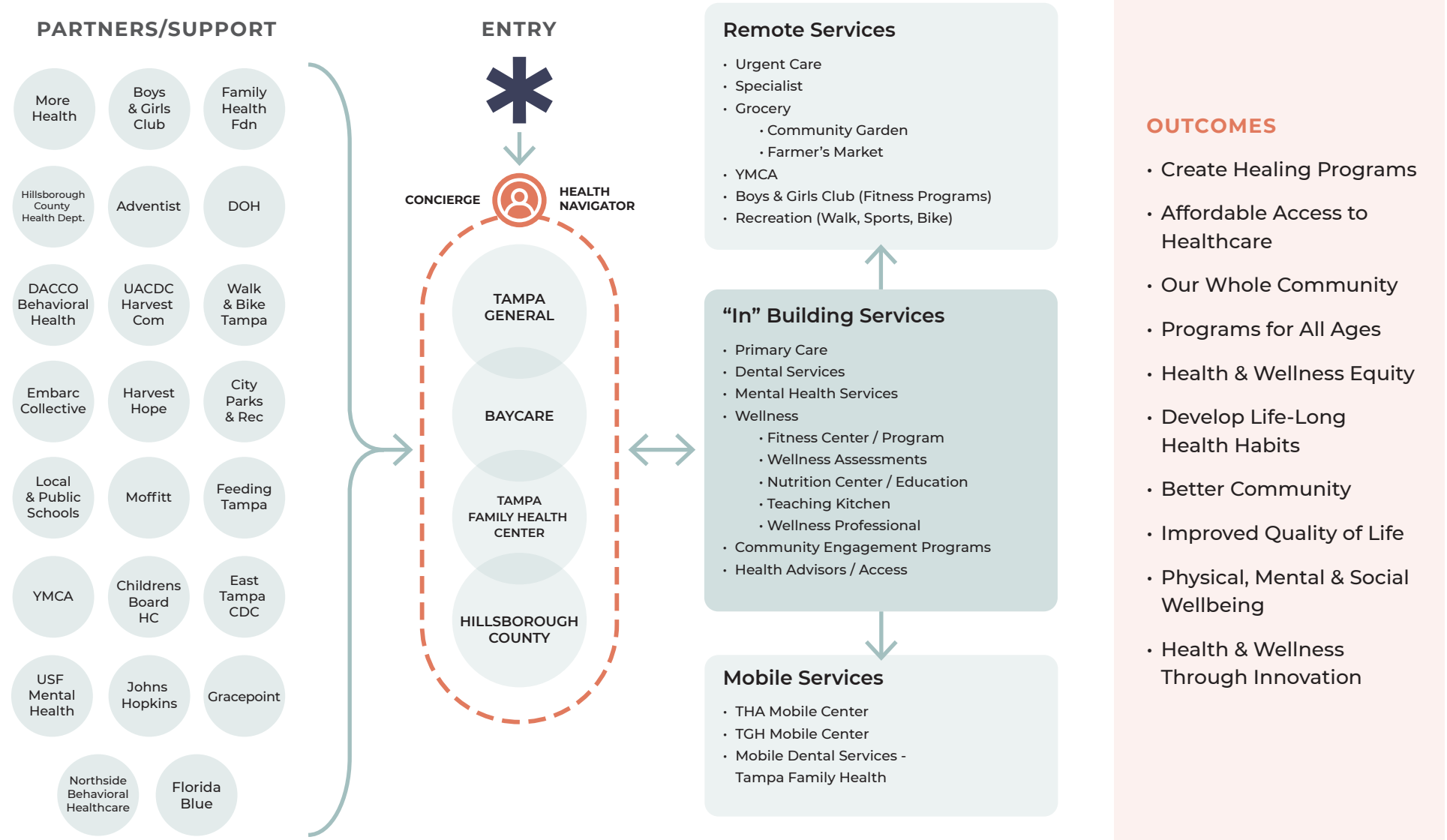
Basic Needs & Housing Services

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Health & Wellness Services

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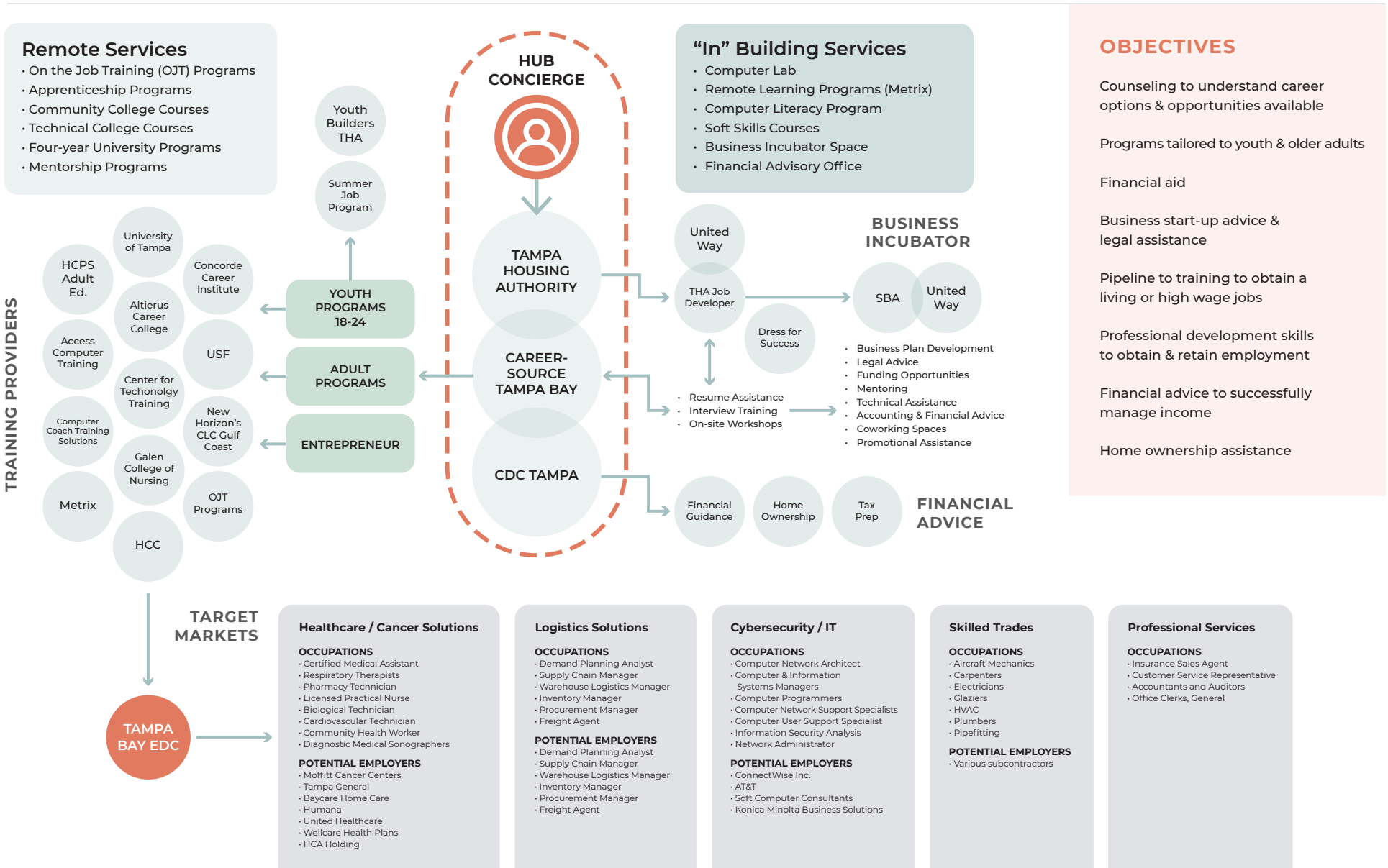


Education: Cradle to Career Pipeline

DRAFT



Jobs & Economic Vitality Strategy



Zion Cemetery Map



Cardno (October 2020).
 Zion Excavation Report,
 Figure 21 GSSI GPR Results –
 Key to GPR Grid Locations.
 Tampa, FL

Zion Cemetery Benchmark

▼ **Old Colored Cemetery**
- Deerfield Beach, FL



▼ **Contrabands & Freedmen Cemetery** - Alexandria, VA



▼ **Freedmen Cemetery** - Dallas, TX



▲ **Portsmouth's African Burying Ground**
- Portsmouth, NH



▲ **African Burial Ground National Monument**
- New York, NY



▲ **Civil Rights Memorial** - Montgomery, AL

What's Next

- Resident Engagement Workshop
- Round 2 Focus Groups / Workshops
- Master Plan Development and 4 Pillar Strategy Refinement
- Transportation Strategy
- Open Space Strategy
- Safety & Security Strategy
- Zion Cemetery

Thank You

PLEASE SHARE ANY QUESTIONS
YOU MAY HAVE